













VitalSigns Recommendations:




- + Rework Title, Description and Keyword tags to target high value keywords.
- + Submit site to several directories to like Yahoo!.
- + Build several hundred QUALITY external links to compete with the link count of competitors.
- + Form partnerships with .edu and .gov sites to improve quality links.
- + Update Google Local listings.
- + Think about moving from Google Analytics to a more detailed customer intelligence package.

Site SEO - Overall Health - 		
Tag	Health	Content
Title	<p> The Title Meta Tag contains 28 characters with no errors.</p> <p> While the Title tag contains relevant information you should include around 60 characters to take full advantage of relevant keywords.</p>	XYZ Health - Level One Care for ALL
Meta Description	<p> The description tag contains 10 characters with one relevant keyword. The description needs to be around 160 characters with spaces to be considered a "robot" friendly site.</p>	XYZ Health
Meta Keywords	<p> The keywords have a relevancy of 90%.</p> <p> Since the company name XYZ is throughout the site we recommend replace that keyword with other relevant keywords.</p>	PolyHeme, Trauma, XYZ Hospital, XYZ Hospitals, XYZ healthcare




External SEO - Overall Health -

Metric	Health
Page Rank	 The index has a page rank of 5.
External Links	 Yahoo! found 4 external links.
DMOZ Directory	 Your site is not listed in the DMOZ directory.
Yahoo! Directory	 Your site is not listed in Yahoo! directory.





Search Engine Presence - Overall Health -

Metric	Health
Google Index	 Google has indexed 1,030 pages on this domain.
Yahoo! Index	 Yahoo! has indexed 2,480 pages on this domain.
MSN/Live Index	 MSN/Live! has indexed 4,670 pages on this domain.
Google Local	 A Google Local listing has been found for this domain.





Traffic and Analysis - Overall Health -

Metric	Health
Alexa Rank	 The site has a traffic rank of: 778,947.
Compete Uniques	 You have 16,207 unique visitors per month.
Site Analytics	 Analytics was found on this domain.

Google Rankings

Keyword (Monthly Searches)	Your Site 	ABChealth.com 	smallhealth.com 	wearehealth.com 
health and medical centers 12,000	24	12	56	6
hospitals denver 5,400	5	2	14	1
trauma Hospital 1,245	78	45	132	33
denver hospital 8,796	4	1	12	2
healthcare center 12,340	66	32	98	16

Competitive Analysis

	Your Site 	ABChealth.com 	smallhealth.com 	wearehealth.com 
Site Age	3 years and 4 months	6 years and 3 months	2 years and 3 months	8 years and 7 months
Page Rank	5	2	14	1
External Links	4	1245	1	3214
Alexa Rank	778,947	342,142	12,435,723	247,389
Compete Uniques	16,207	45,523	983	55,355